

**STRATEGIC CONTRIBUTORS**  
HWB Board partners

- Southend Borough Council - Commissioner**
- Public Health Service Plan
  - Adult Social Care: Local Account
  - Children’s Social Care: CYPP
  - Housing – Housing SP / Homelessness Str
  - Regulatory Services
  - Sustainable Transport
  - Economic Development
  - Leisure – Parks etc

**Wider contributors**  
Community Safety Partnership  
SAFEGUARDING Boards  
Essex Police • PCC  
Probation • Education  
Economic Development  
THIRD Sector (other than SAVS)

**Existing initiatives**  
Fulfilling Lives Big Lottery Bid  
C2 Connecting communities  
Streets Ahead  
Domestic Abuse  
Integration Pioneer  
7 Day Working

**HWB Refresh of Priority Actions 2014-15**

- Key outcomes:** Above & beyond what will already be delivered – Added value - Tackle ‘Wicked Issues’
- Informed by:** Pioneer work stream priorities - 5yr Operational Plan – Peer Review recommendations
- Key principles:**
- **Together:** Actions which foster/induce an atmosphere of creative, cross-partnership collaboration
  - **Reduce demand:** Education, prevention, personal responsibility, Primary Care
  - **Above & beyond:** Be ambitious - look wider, what can we only achieve together, beyond what will already be delivered – Added value
  - **Measurable:** SMART, Quick milestones/progress + link back to the 9 HWB Strategy Ambitions
  - **Difference:** Demonstrate what positive difference is actually being made in people's lives
  - **Eradicate:** Directly reduce Health Inequalities/ disadvantage in the Borough
  - **Intel informed:** Informed by data intelligence - Outcomes Frameworks; PHOF, NHSOF, ASCOF, Health Profiles plus Hot Topics, i.e. A&E performance

5 Year Strategic Plan - CCG led / Southend system owned

- Southend CCG - Commissioner**
- 2 year Operational Plan
  - Joint Improvement Plan

- NHSE - Commissioner**
- Primary Care Strategy

- Healthwatch - Accountability**
- Strategic activity

- SUHFT - Provider**
- Strategic contributors

- SEPT - Provider**
- Strategic contributors

- SAVS - Provider**
- Strategic contributors

Added value

**Joint HWB Strategy (JHWS) 2013-15\***

**Ambitions:**

1. A positive start in life
2. Promoting healthy lifestyles
3. Improving mental wellbeing
4. A safer population
5. Living independently
6. Active & healthy ageing
7. Protecting health
8. Housing
9. Maximising opportunities

\*Joint Executive Group (JEG) will commence work on refresh of HWB Strategy for 15-16 in July 2014. Intent is to align this with system wide Strategic Plans.

**Data Intelligence**  
Outcomes frameworks;  
Public Health (PHOF)  
NHS (NHSOF)  
Adult Social Care (ASCOF)  
Health Profiles

Term	Draft priority themes 14-15
Short term	1. Emergency Care - immediate & wider system approach
Short term	2. Joint Commissioning
Short term	3. Falls prevention
Short term	4. Child & Adolescent Mental Health Services / Explore age of transition
Short term	5. Care Bill – Oversee appropriate implementation
Long term	6. Prevention - Pioneer work stream
Long term	7. Early Years
Long term	8. Communications activity to stimulate culture change of citizens
Long term	9. Health disadvantage
Long term	10. Domestic abuse
Long term	11. Quality of Housing
Long term	12. Economic development/Jobs